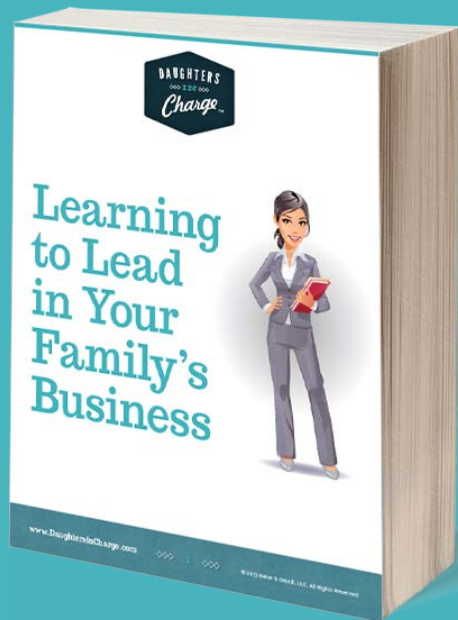


Amy Katz

PRESS KIT



FOUNDER & PRESIDENT:

Daughters in Charge

AUTHOR:

Learning to Lead in Your
Family's Business

About Amy

Hi, I'm **Amy Katz**. I have been a consultant to family businesses for fifteen years and I have a true appreciation for the special challenges and opportunities that working in a family business can bring. I began my professional career with a Master's in Social Work, which gave me a deep understanding of family dynamics and the way families shape our lives at home and at work. After receiving my Ph.D. in Social Psychology, I worked as a consultant and coach with a wide range of organizations in business, government, academic, and family business settings. While facilitating a mastermind group of talented women working in their family's businesses, I discovered my true passion: helping daughters and other women working in their family's business lead in those businesses with confidence and clarity.



About Daughters in Charge

Daughters in Charge empowers women working in their family's business to achieve business results that strengthen and sustain their family's legacy. Through online coaching, webinars, and courses, daughters learn to **modernize, manage,** and **innovate**, becoming successful leaders, leading successful family businesses.

When a woman's family owns a business, her career path may be decided at birth. She may decide on her own to work in the family business, and perhaps, to take on a leadership role. Or, she may decide to work in another organization, with the hope of being an owner in her family's business one day. Another possibility is that she'll be asked to take over when a family member can no longer work due to illness or unexpected circumstances.

Women who work in their family's businesses often have many opportunities, but with those opportunities, come many choices. **Daughters in Charge** is here to help them think things through and make the decisions that are right for them and their family... as well as for their career.

Speaking & Press

SPEAKING TOPICS

Amy is driven by a desire to help women who work in their family's business to lead with confidence, communicate more effectively, manage complex relationships, and design a career path that aligns with who they are and what they care about.

Whether talking about developing credibility or influencing change, Amy will make you feel ready to take on your next challenge.

- Developing Professional Credibility
- When your Dad or Mom is your Boss
- How to Manage your Siblings at Work
- Developing Your Role in Your Family's Business
- Developing Your Career Path in Your Family's Business
- To Stay or To Leave: Managing your Career in Your Family's Business
- When a Woman Takes Charge in the Family Business
- Managing Men: A Challenge for Women in their Family's Business



As Seen In:

 MARKETPLACE®

 THE *Broad* EXPERIENCE
A CONNECTION WITH WOMEN, FOR WORKLIFE AND BEYOND

 THE WEALTH CHANNEL®
All Business. No Static.

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Offerings

1 on 1 Coaching

1 on 1 Coaching is a professional coaching program exclusively for women in family businesses who are ready to spend some time learning more about themselves and the people they work with, developing their leadership skills, and figuring out their career choices.

The Benefits:

- Increase your awareness of how you come across to others
- Become more comfortable around the employees in your family's business
- Feel proud of your accomplishments at work
- Gain the respect you deserve
- Put yourself on the path toward learning and growth
- Learn how to become more effective at influencing others
- Identify what triggers your stress and how to manage it
- Appreciate your strengths...and recognize your challenges
- Understand how you can become a stronger team member...and leader.

Coaching Intensives

A more **intensive coaching package**, for if you have a major problem you need to resolve quickly, I coach women for one day and together we delve in and work hard to get them through whatever difficulty they're facing. We will identify pressing difficulties, prepare plans to address the root problems and I will give personality insights to help achieve personal and professional satisfaction.

Intensive Includes:

- An introductory discovery coaching session by phone two weeks prior to your scheduled intensive.
- An internationally-recognized online psychological workplace assessment to identify your passions, behaviors, motivations, and interests.
- A custom-designed private half-day intensive that incorporates a series of conversations and activities to help get you unstuck and confidently on the path to success and fulfillment
- A concrete plan to begin taking action right away with renewed confidence and belief in yourself.

Roundtable

For women who feel isolated and want to be part of a community, I facilitate small group **Roundtable discussions** that focus on facing challenges in your career and the day-to-day trials that come along with the territory when you work for your family.

At the Roundtable:

- You will set a targeted and achievable goal, and work toward it with the help and insight of other daughters.
- You will gain insight by helping the other women achieve their goals and talk through challenges.
- You will walk away with a clear and workable personal development plan to help you thrive as a next generation family business leader.

How it Works:

- 6 months of monthly 2 hour intensive group sessions by phone
- 2 half-hour private coaching sessions
- Optional homework between group and private sessions
- Access to a private, exclusive Facebook page

Contact Amy



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